

Dear Friend,

Our Chapter is very grateful for the financial support that our friends and partners have given us over the past years during our annual fund-raiser, IIDA Carolina's Partnership Campaign. Our partner's contributions help fund local city center programs, Traveling Forum Series, Annual Meeting, Design Works, leadership training, website presence, trade shows, and Professional Chapter Administration. Through the help of last year's partners we were awarded an extremely prestigious honor of IIDA's Chapter of the Year for Large Chapters for 2007. The honor is given at the International level to the Chapter who has consistently shown excellence in programs, community service, communications, and member benefits.

This year we know is going to be an AMAZING year for the Carolinas Chapter. Looking forward, in September and October we will be presenting our now 'famous' traveling trade show, introducing industry friends and partners to our membership at six separate venues throughout our two state region. Many new products introduced at 2007 Neocon will be presented to our 700 plus membership.

November is an exciting month, as we bring back Eric Engstrom, past President of International Interior Design Association, and President of Eric Engstrom Fine Arts, in Fairfax, California, to speak in our Traveling Forum Series, "What's New...and What Isn't: Retail and Hospitality". He will be visiting three live sites, and will be video conferenced to our remaining three city centers, giving full coverage to our membership.

Also, our six City Centers are working hard to provide and promote not only fun events for their members such as The Kayak Regatta in Charleston, Golf Tournaments in both North and South Carolina, and Fund-raising/Charity Events, but also educational opportunities such as The Contractor's Panel Discussion and quality Continuing Education Courses.

2008 will kick off with the buzz and excitement of the upcoming Annual Meeting and Design Works being held in Charlotte, North Carolina on April 19th. We anticipate a very large gathering of industry and members for this event, as we will be offering tours of AMAZING SPACES throughout the Charlotte area during the day, capped off in the evening by an awards dinner and 2008 Design Works. Please save the date!

We hope that you will consider helping us and commit to being a Partner for 2008. We offer many different levels of participation and benefits, all listed on this brochure. Please look over your choices, and then sign the letter of intent and return to us. It will ensure that you will be a partner of this AMAZING Chapter for 2008!

Sincerely,  
Gail Cole, IIDA  
2007-2008 Carolinas Chapter President



Chapter Administrator  
405 Battleground Ave.  
Suite 204  
Greensboro, NC 27401

[www.iida-carolinas.org](http://www.iida-carolinas.org)  
536.420.5753

# Your 2008 Carolinas Chapter Partnership Brochure

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Carolinas Chapter Partnership



## |Benefits|

All Chapter Partners receive:

- Opportunities to participate in the 2008 Traveling Trade Show; Partner may opt to trade a trade show table for a Chapter event ticket to Annual Meeting or Traveling Forum event (number of opportunities based on level of support)
- Recognition on Chapter Partner poster to be displayed at all 2008 Chapter events
- Recognition as IIDA Carolinas Chapter Partner on our Chapter website for one full year
- Postcard mailing of all 2008 Partners to entire Carolinas Chapter membership
- Receive all Chapter and City Center activity announcements via e-mail
- Guest pass or passes to any City Center regular monthly program (number of passes based on level of support)
- 2008 Partnership stickers for use on product samples and catalogs (number of stickers based on level of support – additional stickers can be purchased at IIDA cost)
- IIDA membership will be encouraged to support IIDA Chapter Partners through specifications and to look for products with 2008 Chapter Partner stickers on them
- Chapter Partners attending monthly meetings will be recognized by asking reps to stand and introduce themselves and their company
- Six opportunities to support the Carolinas Chapter through our City Centers: Charlotte Metro, Coastal South Carolina (Charleston, Myrtle Beach), Columbia, Triad (High Point, Greensboro, Winston-Salem), Triangle (Chapel Hill, Durham, Raleigh), & Upstate South Carolina (Greenville, Spartanburg, Anderson)

## |Support|

As a Partner your funds go to support the following:

- Promoting the profession of Interior Design
- IIDA Carolinas Chapter website, [www.iida-carolinas.org](http://www.iida-carolinas.org)
- IIDA Carolinas Chapter newsletter
- Membership directory
- Chapter leadership regional and international retreats
- Chapter Annual Meeting and Board meetings
- Governmental Regulatory Affairs (GRA)
- Chapter Continuing Education programs, Forum events
- City Center programs, Continuing Education programs
- Member recruitment
- Social, networking activities
- Chapter Member Awards (recognition at Annual Meeting)
- Development of special Chapter events (2008 Traveling Trade Show)

## IIDA Carolinas Chapter Mission Statement

The mission of the IIDA Carolina Chapter is to advance and promote the profession of interior design through knowledge, value and community. We support a regional network of qualified design professionals who are focused on increasing design excellence and community relevance through the guiding principles of continuous professional development, collaboration and teamwork, and philanthropy that underscores our commitment to the communities in which we live and work.

## GOLD | \$3500

- Five opportunities to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Gold Partner on our Chapter website with your corporate logo
- Recognition as Gold Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- 3/4 page ad in our 2008 Chapter Membership Directory
- Five tickets to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- Five guests passes to any City Center regular monthly program
- Three hundred fifty 2008 Partnership stickers for use on product samples and catalogs
- Additional media blasts to members highlighting new product or projects and special announcements

## COPPER | \$1250

- Three opportunities to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Copper Partner on our Chapter website with your corporate logo
- Recognition as Copper Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- 1/4 page ad in our 2008 Chapter Membership Directory
- Three tickets to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- Three guests passes to any City Center regular monthly program
- One hundred 2008 Partnership stickers for use on product samples and catalogs

## PEWTER | \$350

- One opportunity to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Pewter Partner on our Chapter website
- Recognition as Pewter Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- One ticket to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- One guest pass to any City Center regular monthly program
- Twenty five 2008 Partnership stickers for use on product samples and catalogs

## PLATINUM | \$5000

- Six opportunities to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Platinum Partner on our Chapter website with your corporate logo and link to your corporate website for 2008
- Recognition as Platinum Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- One full page ad in our 2008 Chapter Membership Directory
- Six tickets to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- Six guests passes to any City Center regular monthly program
- Five hundred 2008 Partnership stickers for use on product samples and catalogs
- Additional media blasts to members highlighting new product or projects and special announcements

## SILVER | \$2000

- Four opportunities to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Silver Partner on our Chapter website with your corporate logo
- Recognition as Silver Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- 1/2 page ad in our 2008 Chapter Membership Directory
- Four tickets to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- Four guests passes to any City Center regular monthly program
- Two hundred 2008 Partnership stickers for use on product samples and catalogs
- Additional media blasts to members highlighting new product or projects and special announcements

## BRONZE | \$750

- Two opportunities to participate in the 2008 Traveling Trade Show at no additional base fee or events options
- Recognition as Bronze Partner on our Chapter website
- Recognition as Bronze Partner on Chapter Partner poster to be displayed at all 2008 Chapter events
- 1/8 page ad in our 2008 Chapter Membership Directory
- Two tickets to 2008 Chapter events, including choice of 2008 Annual Meeting, and/or Traveling Forum events
- Two guests passes to any City Center regular monthly program
- Fifty 2008 Partnership stickers for use on product samples and catalogs

This brochure is printed on 100% recycled, 50% post-consumer waste, and processed chlorine free paper.

**YES!** I would like to participate in the 2008 Carolinas Chapter Partnership campaign at the level of:

- Carolinas Platinum Chapter Partner (\$5000)
- Carolinas Gold Chapter Partner (\$3500)
- Carolinas Silver Chapter Partner (\$2000)
- Carolinas Copper Chapter Partner (\$1250)
- Carolinas Bronze Chapter Partner (\$750)
- Carolinas Pewter Chapter Partner (\$350)

Please make check payable to IIDA Carolinas Chapter and mail to address below or pay online at [www.iida-carolinas.org](http://www.iida-carolinas.org).

In order to guarantee full recognition of your contribution, payment must be received by **December 31, 2007**.

Please fax, mail or scan and email this form to:

Chapter Administrator  
Conference Resources  
405 Bartleground Avenue, Suite 204  
Greensboro, NC 27401  
[kay@conferencesources.com](mailto:kay@conferencesources.com)  
F 336.379-0851 T 336.420.5753

## Letter of Intent Contact Information

Name/Title:

Company:

Address:

City, ST, Zip:

Phone:

Fax:

E-mail:

**Tell us exactly how you want your Company name listed in all Chapter communications:**

Special event sponsorship opportunities for 2008 will include Amazing Spaces and DesignWorks to be held on April 19, 2008. More information will be forthcoming for your budget planning.

Contact Bette Boone, IIDA, President Elect for Partnership questions, [bboone@iidyathannmond.com](mailto:bboone@iidyathannmond.com), 336.370.8409

In order to ensure our Partners the very best benefit package, we reserve the right to amend these offerings. Recognition posters and postcards will be printed in January 2008. Names may not be changed after January 1, 2008.

**Please note: Chapter Partnership does not replace dues for 2008 IIDA membership.**